SHOOTINGCLASSES.COM

FEATURES FOR RANGE TRAINING BUSINESS

How does your range stack up?

LANDING PAGE "MARKETING"

Feature	⊙	Your Business
Professional Presentation of your training business	✔	?
Bio, Background, Certifications	✔	?
Courses listed (detailed description & requirements)	✔	?
Classes schedule	✔	?
Policies (student acceptance required for registration)	✔	?
Waiver (student acceptance required for registration)	✔	?
Videos (add videos to promote business / classes)	✔	?
Search Engine Optimization to bring students	✔	?
Help with creating Social Media Posts	✔	?
Range owner registration fee	**none**	**??**

STUDENT REGISTRATION

Feature	⊙	Your Business
24-Hour Registration / Payment Processing	✔	?
Easily searched by Instructor, zip code / type of class desired	✔	?
Student provides background information	✔	?
Student agrees to all Terms & Conditions, Policies, Waiver	✔	?
Students notified if Driver's License or CCW required	✔	?
Student can include referral information (instructor use)	✔	?
Student can include comments if needed (instructor use)	✔	?
Students can direct message instructor with questions	✔	?
Student pays with credit card	✔	?
Range receives both text message and email notification of pending registration for acceptance	✔	?
Upon acceptance funds are deposited directly into Range's chosen bank account. (No waiting to be paid)	✔	?
Students receives confirmation email with full class details and requirements	✔	?
Students receive 2-week reminder email with full class details and requirements	✔	?
Students receive 24-hour text message reminder prior to class	✔	?
Student cost to register on ShootingClasses.com	**none**	**??**

ADMINISTRATIVE MANAGEMENT

Feature	◎	Your Business
Personal Dashboard to view calendar and manage the business:	✔	?
Calendar showing all scheduled classes w/ current status	✔	?
Course creation, manage & editing	✔	?
Schedule classes (single or auto schedule multiple classes)	✔	?
Include multiple instructors, w/ bios and photos (instructors receive text message notifications when assigned to a class)	✔	?
Create Add-Ons to offer with classes	✔	?
Create Promo code discounts to offer students	✔	?
Create Private (password protected) classes	✔	?
Select auto approval option for specific courses (non-live fire, intro to firearms, CCW, etc.)	✔	?
Registration Log showing all student details	✔	?
Class Roster (includes contact details, emergency contact details, Add-Ons purchase for class use)	✔	?
Add expenses summary on class rosters. (Tracked on Yearly Earnings Report)	✔	?
Reschedule students (reschedule to future class or other class)	✔	?
Auto Responder Emails (communicate with students from rosters)	✔	?
Student cancellations (updates roster, registration log, Yearly earnings report, etc.)	✔	?
Class Certificates (auto generated, including ability to add state required information – CCW, etc.)	✔	?
Add videos and photos to promote business and recent classes	✔	?
Text & email notifications (registration details and class reminders)	✔	?
Add FAQ (list FAQ's and answers asked by students)	✔	?
Instructor Earnings Report (by class, monthly and annual)	✔	?
Administrative Costs*	**$5 / $10**	**??**

*There is no cost to create an account on ShootingClasses.com. No subscription required, no annual or monthly fee.
You only pay our minimal fee when a student registers for one of your classes:
$5 for classes $100 or less / $10 for classes greater than $100*

Your Dashboard is feature rich to view and manage your business
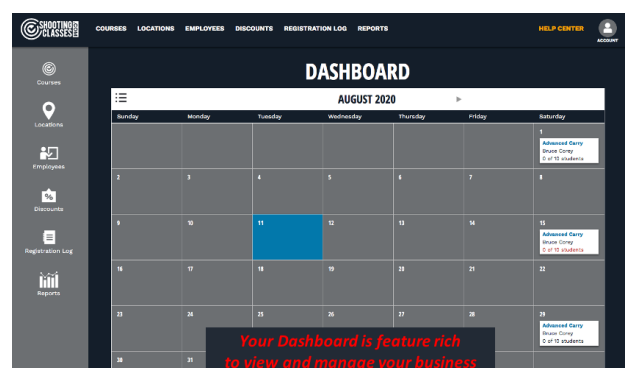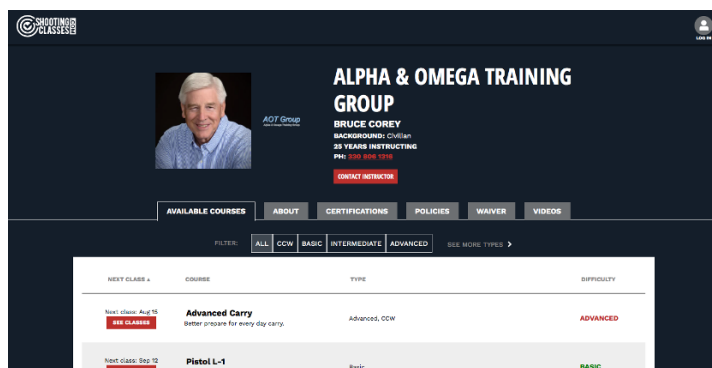
If you are serious about your firearms training business
Then ShootingClasses.com was made for you!